

ETHOS & COLLECTION WINTER 2010

21st Century Ethical Luxury Fashion : investing for the long term – transcending seasons & fashion changes ...
for women who dare to avoid the dogma of the high street.



Cream O-Yoroi Long Coat

- ❖ UK wool lined in warm organic cotton fleece
- ❖ sculptured high neck
- ❖ origami fold details
- ❖ flap side pockets
- ❖ cream porcelain buttons

Coats and Jackets inspired by
o-yoroi or 'great armour' of noble
Samurai warriors



Tweed O-Yoroi Short Jacket

- ❖ luxurious brown tweed fabric
- ❖ origami pleated bodice and sleeves
- ❖ shawl lapel in organic 'o' wool
- ❖ cocoa porcelain buttons

The tweed used in this collection is woven on the Isle of Mull in Scotland. It is the first UK fabric range to obtain organic certification from the Soil Association.



Diamond Silk camisole

- ❖ wild peace silk available in a range of natural dyes
- ❖ spaghetti shoulder strap
- ❖ V-neck cut out with diamond
- ❖ angled & folded back pleats
- ❖ buttons of wood down back



Wild Silk Dress Shirt

- ❖ exquisite wild silk available in a range of natural dyes
- ❖ neck cuff collar
- ❖ scoop neckline
- ❖ Tailored button cuff sleeves
- ❖ Buttons made from shell



Colour range of natural dyes

rich gold, deep claret, steel blue & damask rose

Gaudi's Sacrada Familia in Barcelona influenced the folds angles and curves in these tops.



BUTTONS

Committed to traditional craftsmanship - our buttons are made uniquely by artisans, or are sourced specially for each design.

Maya Angelou, Josephine Baker, Benazir Bhutto, Bjork, Darcie Bussell, Helena Christensen, Amelia Earhart, Jane Goodhall, Katharine Hepburn, Maya Lin, Helen Mirren, Imelda May, Nico, Erin O'Conner, Georgia O'Keefe, Edith Piaf, Freida Pinto, Susan Sarandon, Shakira, Zadie Smith, Tilda Swinton