

Press Release

www.boutique-ethique.co.uk
Autumn/Winter 2009/10



Inspired by the glamour and elegance of the 1940's, **Boutique Ethique's** A/W 09/10 collection pays homage to the golden age of film, with strong tailoring creating ladylike silhouettes. These classic shapes have been given a unique contemporary twist with A-Symmetrical lines and laser-cut detailing in a palette of vibrant red, soft camel and tweed.

The capsule Collection is made from an array of innovative natural fabrics including: organic wool, organic Ardalandish Tweed and more unusual fabrics such tree bark.

This beautifully, and ethically, made capsule collection is made up of pieces designed to last in your wardrobe for years to come.

Notes to Editors:

Image, samples and interviews are available on request.

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